

Expert Review of Respiratory Medicine

About Expert Review of Respiratory Medicine

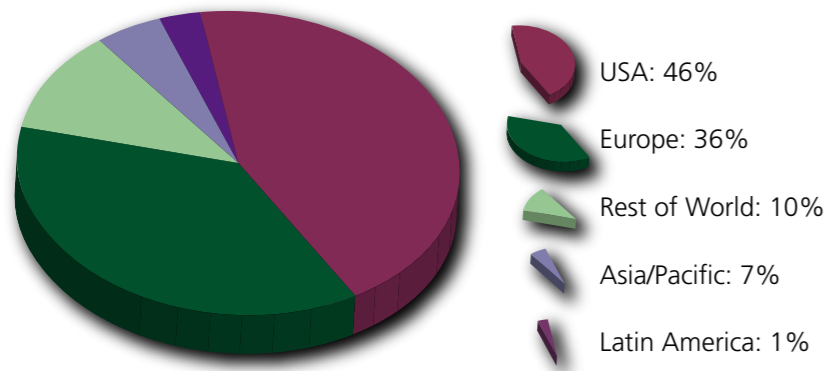
Expert Review of Respiratory Medicine provides evaluated and structured commentary from international leaders in the fields of obstructive, restrictive, vascular and infectious respiratory diseases.

Articles focus on the following key areas:

- Prospects for new and emerging therapeutics
- Improved diagnostic methods, including imaging techniques and biomarkers
- Advances in the treatment of respiratory infections and drug resistance issues
- Disease and treatment issues for defined populations, such as children and the elderly.
- Respiratory intensive and critical care
- Updates on the status and advances of specific disease areas

Readership & Demographics

Expert Review of Respiratory Medicine is available by individual and institutional subscription. The journal has a worldwide circulation of 350 and due to our extensive global e-license and academic access programme, it has an estimated readership of approximately 10,500.



Primary audience:
Pulmonologists, Internists, Cardiologists, Clinicians in Respiratory Medicine

Secondary audience:
Pharmaceutical, Policy & Decision Makers, Healthcare, Regulatory



ISSN: 1747-6348
 Published: 6 per year
 Volume: Number 4 (2010)
 Citations: EMBASE/Excerpta Medica, Chemical Abstracts, Scopus

“ Provides a distillation of some of the key discoveries in the field, so that the clinical significance of new discoveries is clearly explained and the research put into an understandable context ”

Peter J Barnes, National Heart and Lung Institute, UK

Expert Review of Respiratory Medicine

Advertising Rates & Discounts

| | |
|------------------------------|-----------|
| Full page 4-colour | £1,750.00 |
| Full page b/w | £1,310.00 |
| Half page 4-colour | £1,240.00 |
| Half page b/w | £900.00 |
| Inside front cover surcharge | £440.00 |
| Inside back cover surcharge | £220.00 |

Please contact s.boisseau@expert-reviews.com to place your booking

Loose-leaf insert mailings can be undertaken – please contact s.boisseau@expert-reviews.com

| | |
|---------------------------------|-------|
| Series of two advertisements: | 10% |
| Series of three advertisements: | 12.5% |
| Series of four advertisements: | 15% |
| Series of six advertisements: | 20% |

Display Advertising Dimensions

| | Width (mm) | Depth (mm) |
|-----------------|------------|------------|
| Type Area | 176 | 234 |
| Trim Page | 208 | 280 |
| Full Page Bleed | 212 | 284 |

- Advertisements should be provided in pdf format
- Images should be saved as high resolution CMYK with minimum image resolution 300dpi

Published Bimonthly

Feb, Apr, Jun, Aug, Oct, Dec

Copy Date

10th or nearest working day of the month prior to the month of publication



Other titles in the Expert Review series

- Expert Review of Anticancer Therapy
- Expert Review of Anti-infective Therapy
- Expert Review of Cardiovascular Therapy
- Expert Review of Clinical Immunology
- Expert Review of Clinical Pharmacology
- Expert Review of Dermatology
- Expert Review of Endocrinology & Metabolism
- Expert Review of Gastroenterology & Hepatology
- Expert Review of Hematology
- Expert Review of Medical Devices
- Expert Review of Molecular Diagnostics
- Expert Review of Neurotherapeutics
- Expert Review of Obstetrics & Gynecology
- Expert Review of Ophthalmology
- Expert Review of Pharmacoeconomics & Outcomes Research
- Expert Review of Proteomics
- Expert Review of Vaccines

For more information please visit www.expert-reviews.com