

# Therapy

## About Therapy

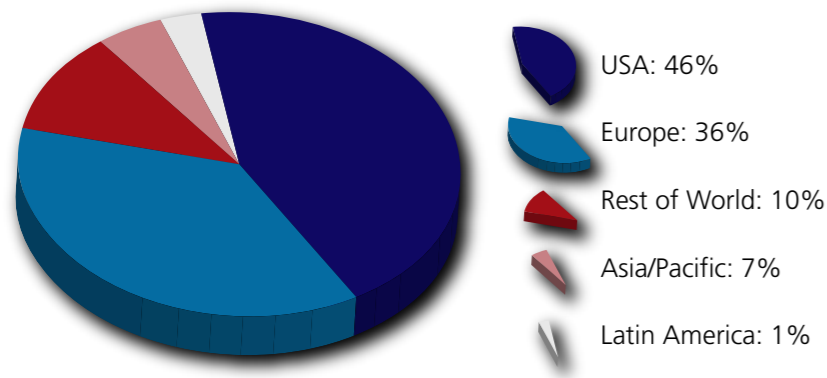
**Therapy** addresses the key issues in modern medicine. Each issue highlights a highly topical theme, with commentary and analysis from international opinion leaders. The journal also provides a platform for the publication of the latest research and findings across the therapeutic spectrum.

### The journal covers:

- Advances in the clinical application of new and existing therapies
- Overviews of performance of approaches or agents
- New indications for existing therapies
- Emerging therapeutic options
- Impact of pharmacogenomics in medical practice

## Readership & Demographics

**Therapy** is available by individual and institutional subscription. The journal has a worldwide circulation of 800 and due to our extensive global e-license and academic access programme, it has an estimated readership of approximately 28,500.



Primary audience:  
Clinicians, Research Clinicians, Scientists

Secondary audience:  
Pharmaceutical, Policy & Decision Makers, Healthcare, Regulatory



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*“Therapy, as a champion of hybrid access publishing, has made it possible for a sustainable platform that offers true opportunities for high quality research as well as high value commentaries, reviews and other special articles written by renowned experts in their fields.”*

Samy I McFarlane, Health Science Center at Brooklyn, USA

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