ABOUT REGMEDNET

RegMedNet is a community hub for scientists around the world, and home to exclusive interviews and editorials from leaders in the field, as well as featuring the latest news and views on regenerative medicine research, clinical trials and therapy regulation. With expert contributors from industry and academia, you can also learn more about hot topics in the field with free educational webinars and insightful panel discussions.

Learn more about RedMedNet at www.regmednet.com

“We aim to work in partnership with our clients to ensure successful delivery of bespoke campaigns that deliver on agreed objectives.”
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OUR AUDIENCE

KEY STATS

ANNUAL PAGE VIEWS
130,597
(Based on last 12 months)

ANNUAL USERS 2017
38,133
(Based on last 12 months)

MEMBERS AS OF SEPTEMBER 2017
3387

SOCIAL FOLLOWERS
4893

REGENERATIVE MEDICINE CONTACTS
5000

AVERAGE PARTICIPANTS PER WEBINAR
252

GEOGRAPHY

EUROPE
39%

AMERICAS
42%

AFRICA
1%

ASIA/PACIFIC
17%

ROW
1%

SECTOR

PHARMA/BIO TECH
41%

ACADEMIC/UNIVERSITY
28%

CRO/CDMO
15%

EQUIPMENT VENDOR
9%

OTHER (INCLUDING GOVERNMENT/NGO, HOSPITAL AND NOT-FOR-PROFIT)
7%

REGMEDNET 2018 MEDIA PACK
PACKAGES & OPPORTUNITIES

To effectively reach a variety of audiences, we offer a selection of exciting packages. The options we have are based on creating company exposure, becoming a thought leader in your field and generating leads.

Our packages are the ideal complement to your product, event, service or any activity you intend to carry out in 2018.

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BRAND AWARENESS

Every company has an interesting story to tell about who they are, what they do and why they do it. This package will promote your company and its vision through engaging content.

THOUGHT LEADERSHIP

We will help you claim your position as an expert and thought leader in the regenerative medicine field by giving you the audience and tools to reach the right people.

LEAD GENERATION

Is your key metric generating leads for your sales team? By using our expert knowledge to provide you with best practice guidelines, we will generate more leads by making sure you engage end-users.
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SPONSORSHIP OPPORTUNITIES

OUR MOST POPULAR PACKAGES

Totipotent Sponsorship
Features of this package:
• 1x Webinar
• 6 x Sponsored post or video
• Premium company profile
• 1x Expert interview

Pluripotent Sponsorship
Features of this package:
• 1x Webinar
• 3 x Sponsored post or video
• Premium company profile
• 1x Expert interview

Multipotent Sponsorship
Features of this package:
• 3 x Sponsored post or video
• Premium company profile
• 1 x Expert interview

Prices starting from

£9780  £8350  £3670

SPOTLIGHT

Our Spotlights focus on a hot topic over a 2-month period on RegMedNet. All Spotlight content is housed in a dedicated channel and guided by our advisory panel of experts. Show your thought leadership as a sponsor alongside leading KOLs and gain quality leads with the following:

• **Q&A PANEL DISCUSSION**, bringing together leading experts to answer questions from our audience and generating fully validated leads with full contact details of all opt-in registrants

• **THEMED NEWSLETTERS**, sent to over 5000 contacts worldwide, including your news, products and features on the hot topic, increasing your brand recognition

• Exclusive **COMMENTARIES** and **INTERVIEWS** from experts – increasing your expert’s profile as well as explaining your products and solutions in an interesting format

• Additional options include: **PRODUCT PROFILE, PRODUCT VIDEO, WHITE PAPER, CASE STUDY, SLIDESHOW, COMMENTARY, PRESENTATION, PODCAST**, and **ARTICLE** in Regenerative Medicine.

Contact Dionne Murray (d.murray@regmednet.com) to discuss your bespoke Spotlight sponsorship package now.

Prices starting from

Full sponsorship £8000*  Co-sponsorship £4000*

*Limited places available
WEBINAR

Reach the regenerative medicine community with your own online presentation and a Q&A session that helps the audience learn more about your product, service, organization or research, serving as a tool to educate the field.

**Prices starting from** £6000

EXPERT INTERVIEW

Present your specialists’ skills and thought-leadership with an Expert Interview.

- Popular and concise way to stand out in the regenerative medicine field
- Available as text, audio or video.

**Prices starting from** £1780

EMAIL BLAST

Reach the inbox of over 5000 specialists by driving traffic to your own materials. Save time and money by deploying through our email system, increasing reach and visibility for your brand.

**Prices starting from** £2250

THE REGMEDNET AWARD FOR CULTIVATING EXCELLENCE

The RegMedNet Award for Cultivating Excellence aims to shine the light on smaller, lesser known labs that are making a big impact. We look for a lab that promotes and nurtures the education and career development of PhD students, postdoctoral and undergraduate students, as well as supporting the development of internal staff. Sponsoring this award is the perfect complement to your organizations CSR activities and not only provides you great reach and promotion to a large, targeted audience, but will also help the smaller labs get the recognition that they deserve.

**Enquire to discuss how you can demonstrate your support with an exclusive sponsorship package.**

Contact us POA
EDITORIAL CALENDAR

JANUARY
A Year in RegMedNet

FEBRUARY
Cardiology

MARCH
Women in regenerative medicine
International Women’s Day

SPOTLIGHT ORGANOID

JULY
Cartilage

AUGUST
Stem cell tourism

SEPTEMBER
Cell culture

SPOTLIGHT PEOPLE’S CHOICE

APRIL
Pediatric regenerative medicine/developmental disorders
RegMedNet Award for Cultivating Excellence 2018 – nominations open

MAY
Cell therapy development

JUNE
LGBT in regenerative medicine
Stem cell characterization

SPOTLIGHT MSCS

OCTOBER
Clinical trials management

NOVEMBER
Gene editing
RegMedNet Award for Cultivating Excellence 2018 – winner announced

DECEMBER
Transplantation

SPOTLIGHT NANOMATERIALS/BIOMATERIALS

Regenerative Medicine provides a forum to address important challenges and advances in stem cell research and regenerative medicine, delivering this essential information in concise, clear and attractive article formats for an increasingly time-constrained community.
“Being the head of a new biotechnology start-up company in regenerative medicine, I have found RegMedNet to be a very efficient means for maintaining awareness of trending ideas and discoveries in the field. RegMedNet staff have also provided exceptional, effective support in increasing the visibility of my company’s activities and products developed to enable research and clinical progress in regenerative medicine.”

“Regarding the webinar process, it was very straightforward and painless. I appreciated all the guidance and information you were able to provide us beforehand. It was also great that you were flexible to other options (us providing a recorded presentation). The webinar launched in a timely, smooth manner.”

“RegMedNet provides a powerful resource, leveraging social media to connect and engage a diverse and impressive cross-section of the international regenerative medicine community.”

James L Sherley, MD, PhD, Director Asymmetrex, LLC
Chelsie Fritz Marketing Specialist Thermo Fisher Scientific
Alan Regenberg Director of Outreach and Research Support Institute of Bioethics
SPECIFICATIONS FOR DISPLAY AD FORMATS

DESKTOP

**MPU**
300 x 250 pixels

**LEADERBOARD**
728 x 90 pixels

MOBILE

**MPU**
300 x 250 pixels

**LEADERBOARD**
300 x 50 pixels
CONTACT US

REGMEDNET

Advertising and Sponsorship

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+44 (0)20 8371 6090

www.regmednet.com

Social

Twitter: @regmednet
Facebook: RegMedNet
LinkedIn: Regenerative Medicine (the purple journal)